

Design Principles

A1: Allocation Design Principles

Development proposals for all allocations and Broad Locations will be required to:

- A. Achieve well-designed and high-quality development, which responds positively to the existing built environment and aims to add to and enhance the character and appearance of the wider local area.
- B. Enable the creation of landscape-led design incorporating a network of public spaces, green and blue spaces and corridors throughout the site and providing linkages to surrounding areas.
- C. Provide a spacious and high-quality public realm (in addition to any new park and other green space requirements) encouraging, where appropriate, activity and play incorporating pocket parks and play areas/ playgrounds alongside planting and seating areas for year-round usage.
- D. Incorporate the principles of Active Design to promote health and wellbeing and encourage physical activity.
- E. Achieve a BREEAM rating of 'Very Good' for all employment and commercial development.
- F. Incorporate sustainable drainage and surface water management solutions to reduce the rates of surface water discharge, and where possible, maximise opportunities to integrate such measures with green infrastructure to secure multi-functional benefits.
- G. Where tall buildings are proposed, development must be delivered in accordance with Local Plan Policy BE2: Tall Buildings, incorporating a spacious amount of public realm and/or amenity green space around their base.

- 1.56. Trafford is a highly desirable place to live. It has excellent schools, great connectivity and a wide range of homes to choose from. Its parks and green spaces provide relief from the urban environment and opportunities for fresh air and improving well-being. Locally distinctive buildings, mainly in red brick, give a sense and understanding of place. The borough has a rich and varied heritage, from trailblazing industrial buildings in Trafford Park, to the formal

splendour of Dunham Massey. Town and village centres draw in residents and visitors in both the daytime and the evening. Trafford has much to commend it, and design principles seek to take the best of Trafford to ensure that future development continues to offer distinctive, innovative and high quality placemaking which can be enjoyed for generations to come.

Consultation Question 1-2

Do you support the proposed Allocation Design Principles?