













A FANTASTIC TOWN CENTRE












Welcome

Trafford Council would like to hear your views and thoughts on the updated Sale Town Centre and Movement Strategy.

You provided valuable comments back in 2018 which helped to shape the proposals, the Council now wants to update the Strategy to ensure it is still relevant, can support the recovery and focused on those areas that are most important to the public and other key stakeholders.

The updated Strategy will then be used to try and secure funding to deliver some or all of the initiatives identified.

The boards in this exhibition will provide further information on the following

- Key updates from 2018
- The overall plan
- The seven key projects

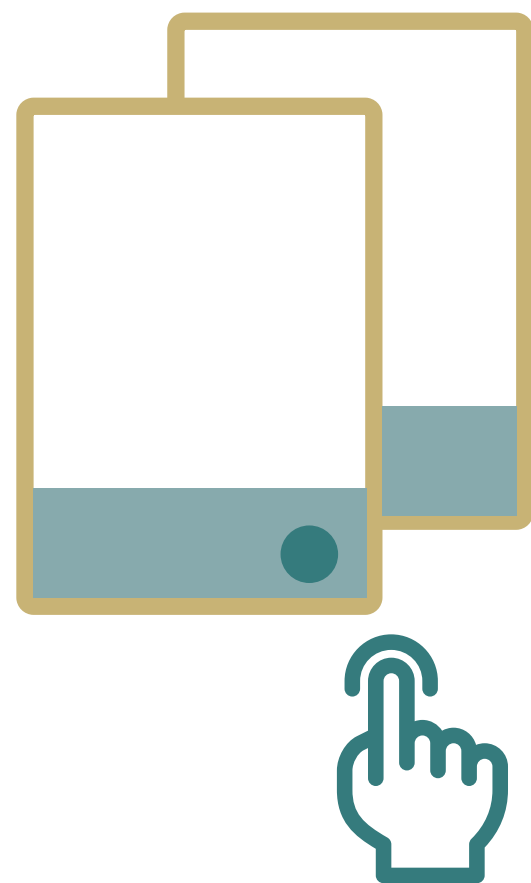
Providing comments

There are a few ways to comment on the proposals shown here today.

- Fill in one of the questionnaire and comments sheets provided. This can be filled in here, or posted back to us at the address at the bottom.
- Use the sticky notes provided to highlight particular points
- The exhibition boards can also be viewed on our Citizen Space web page, where there is also opportunity to provide feedback.

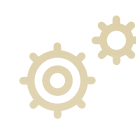
Understanding what's important

As well as getting your thoughts and comments on these ideas, we also need to understand which of these projects should come first. To help us understand what is important to you, we would also like you to use the sticky dots provided and to place them in the space provided at the bottom of the project boards.



Cast your vote by placing a dot in the 'Is this a priority?' section

If anything is unclear, please just ask one of our team!



UPDATES

MAYORS CHALLENGE FUND

The proposals have been coordinated with concept designs for improved cycling infrastructure which have been developed under the Mayor s Challenge Fund.

- 1 In particular, this allows for the introduction of a two way segregated cycleway to be provided along Northenden Road.
- 2 In order to provide sufficient space within the width of Northenden Road to incorporate this cycle way it is proposed that the section of Northenden Road between Broad Road and Woodlands Road becomes one way for cars and other vehicular traffic, east to west.
- 3 Improved cycle crossing facilities are also proposed at the junction of Northenden Road with Springfield Road.



MANCHESTER CLIMATE CHANGE FRAMEWORK 2020-25

The proposals should also consider how they support the Cities declared climate emergency.

- A healthy, green, socially just city where everyone can thrive. Our target is to become a zero carbon city by 2038 at the latest, 12 years ahead of the Government s target for the UK of 2050 .
- There are a number of features that could be incorporated into the street scene that will contribute to making it an attractive, safe, green and resilient place. Some examples are provided opposite, but we welcome thoughts on what you think would be right for Sale.

POTENTIAL SUSTAINABLE FEATURES



- SuDS, street swales, and rain-gardens
- Green Walls/ brown roofs (to shelters/ bus stops etc)
- Biodiversity – wildlife friendly planting
- Low-maintenance, durable and long-lasting materials



LOW CARBON APPROACHES

- New Planting- carbon capture – mature trees/ marginal planting
 - Reuse of existing materials/ sub base foundations
 - New paving that uses reclaimed materials, and locally sourced materials
 - Low carbon alternatives for street furniture
- A key scheme will be The Town Square development, that will introduce a fantastic new shopping area and public realm . It will also bring new homes right into the heart of the Town Centre.
 - Whilst we think these are all complementary to the Strategy - we have made sure that all our projects align with the key new developments.

ACTIVE PLANNING APPLICATIONS

In the past 2 years a number of new developments have been approved within Sale.



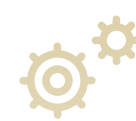
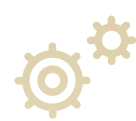
Former magistrates court ashton lane



Town square development



The square shopping centre development site



MASTERPLAN

VISION

Sale town centre will become a sustainable, fun and inclusive urban environment that will attract existing residents and new visitors of all ages to enjoy spending more time on the streets and spaces of Sale. A new identity will put Sale on the map and create a new exciting destination on Greater Manchester's scene. It will offer a 'uniquely Sale' experience - green, beautiful and fun.



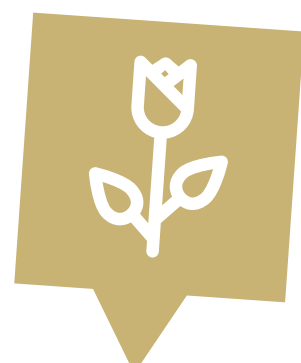
FUNCTIONAL



FUN



HEALTHY



BEAUTIFUL



UNIQUE



INCLUSIVE



Ashfield Road

New pedestrian courtesy crossing points along Ashfield Road improve the pedestrian experience for residents seeking to access the town centre by foot. Additional trees, improved paving and parking opportunities will enhance the overall look and experience of the street.

Sainsbury's Link

An improved approach to Sainsbury's provides a visible link from the car park to the town centre along Curzon Road

SAINSBURY'S

Ashton Lane

A narrowed carriageway and wider footpaths seek to improve the pedestrian experience and connectivity to new development on the former Magistrates Court site.

SCHOOL ROAD

ALDI

BOOTS

SIBSON ROAD

M&S

TESCO

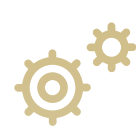
THE SQUARE

Cross Street / Washway Road

Improved signal controlled crossings allow pedestrians to cross the junctions in a single move.

The Square Shopping Centre

These proposals show an indicative layout for the new Square redevelopment. It reflects the principle objectives of this masterplan regarding pedestrian and vehicle movement and wider connectivity.



ILLUSTRATIVE MASTERPLAN

Claremont Road

A narrowed carriageway and widened footpaths will create a better environment for the shops on Claremont Road and an enhanced pedestrian experience for people accessing the town centre. It will become a key route from the new Square redevelopment.

Taxi Ranks

Taxis provide a vital service for a successful town centre. The ranks at Broad Road junction are retained.

Northernden Road

Will be redesigned as a one-way street with an opportunity for a contra-flow cycle route to improve east-west connectivity.

WATERSIDE PLAZA

WATERSIDE CENTRE

TOWN HALL JUNCTION

SPRINGFIELD PRIMARY SCHOOL

METROLINK TRAM STATION

Broad Road

SALE LEISURE CENTRE

NORTHERNDEN

Metrolink Arrival

The space in front of the Metrolink Tram Station will be widened, creating opportunities for meeting and orientation.

Springfield Road

A narrowed carriageway has created a footpath adjacent to Springfield Road that is in places 3 times wider than existing. Additional courtesy crossings also provide greater opportunity for east-west connectivity.



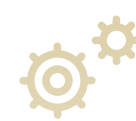
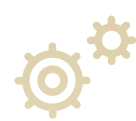
VIEW INTO NEW FAMILY SQUARE



TOWN HALL FROM BRIDGEWATER WAY

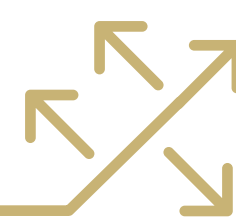


VIEW LOOKING WEST INTO JUNCTION

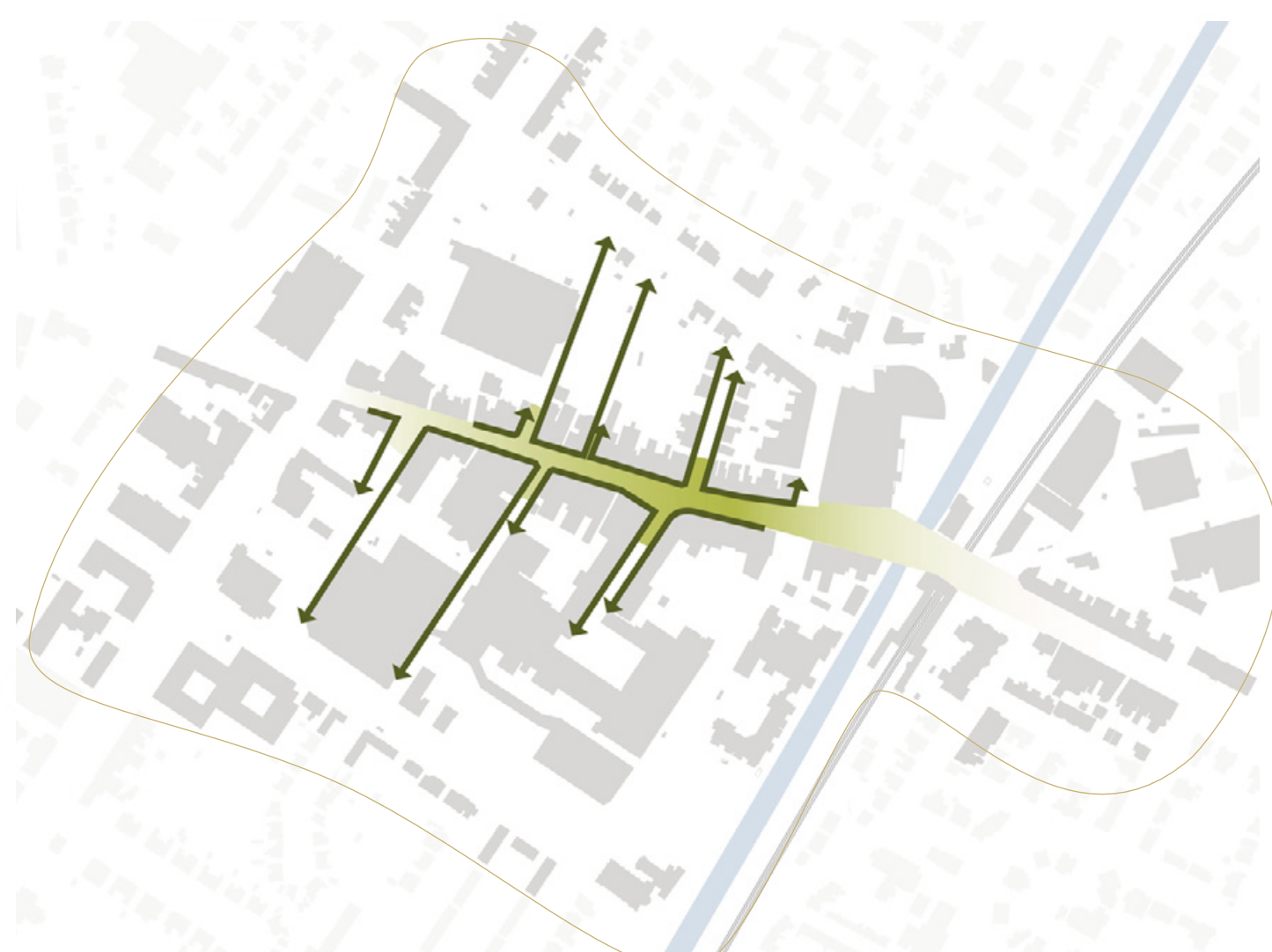


THE KEY IDEAS

INCLUDING THE SIDE STREETS



Interconnected, flexible and multifunctional squares and spaces where things happen and which people gravitate towards. Their different characters give them identity, while their arrangement makes them appropriate for a variety of seasonal events and temporary activities - markets, performances and exhibitions.



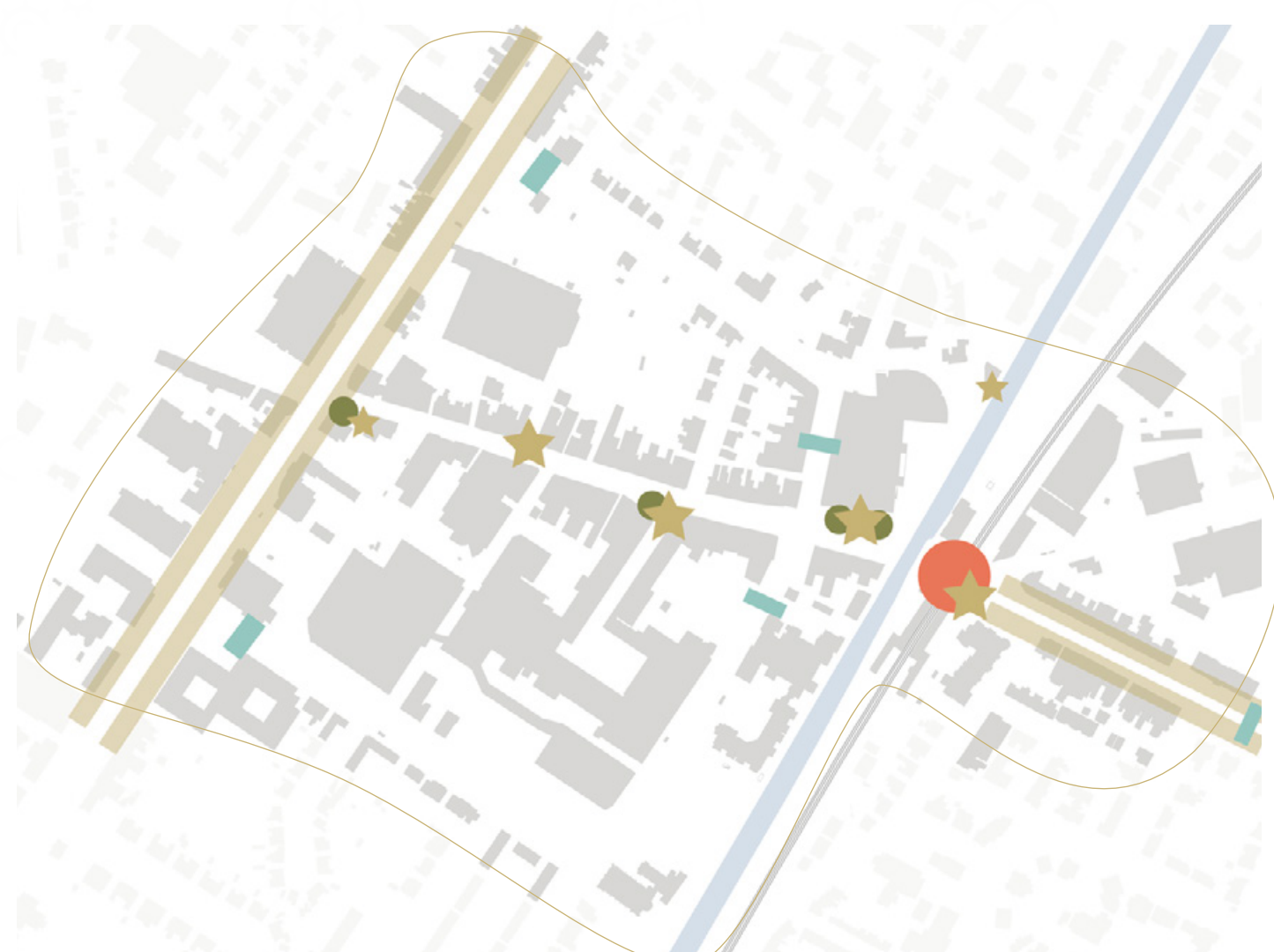
The side streets will be the bearers of improved north-south connectivity. The upgraded visual and physical connections to the big box supermarkets will make them a part of the town centre and encourage enterprise and activity in these links.

PLANTING



The existing trees on School Road and surrounding street trees and parks are a beloved asset in Sale. Green infrastructure, SuDS, and landmark trees will support this character and bind the town centre's squares and spaces together. Quality perennial planting will add another dimension, particularly to the high street.

FINDING YOUR WAY



Sculpture, trees and signs will become landmarks to wayfinding and guiding movement when entering Sale. Gateway features will announce the town, paving details will communicate a difference in character and trees will frame landmark buildings and anchor street corners.



SEAMLESS MOVEMENT



Rebalancing the roads and junctions will encourage the flow of vehicular traffic, free up valuable space for pedestrian and cycle movement and offer opportunities for beautification with planting. Improved wayfinding will make finding a parking space easier and more efficient. Cyclists and particularly pedestrians will find that the street belongs to them.

IDENTITY



All five of these elements will result in a real identity and regional reputation for Sale. Combined, they will create a pleasant, human streetscape that will invite daily and seasonal activity, encourage healthy lifestyles and communicate the importance of balanced environments.

NEXT STEPS



trafford.citizenspace.com/place/sale-town-centre-strategy/



THANK YOU!

Thank you for taking the time to visit our exhibition, which will be available for viewing until the 13th of December 2021. After that date, all the feedback will be considered before finalising the updated strategy and progressing applications for funding.

Please take time to fill out a questionnaire, or visit the on-line site, where you can view the boards.

TIMELINE

