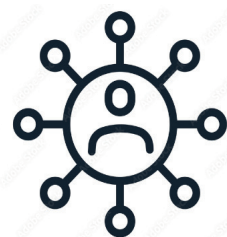


Welcome!



We are reaching out to the community, residents and stakeholders of Sale Moor village centre, to hear your views and thoughts on the updated Sale Moor Village Place Plan.

A number of valuable comments were provided as part of the consultation process back in 2020, which helped to shape the draft Place Plan and the Council now wants to update the document to ensure it is still relevant, can support the centre appropriately, and focuses on those areas that are most important to the public and other key stakeholders.

The updated Place Plan will then be used to try and secure funding to deliver some or all of the initiatives identified when appropriate opportunities arise. This approach taken puts ‘place-making’ at its heart and looks at issues around transport, movement of people and public space. It also responds to the challenges and opportunities presented by social and environmental changes, including the Covid-19 pandemic, the climate emergency and how people use the Village centre both now, and in the future.

The boards in this exhibition will provide further information on the following:

- What has changed since the previous version of the Place Plan was published for consultation.
- Reflection on the latest opportunities for the village
- The Vision and Objectives for Sale Moor Village.
- The latest proposed strategy for the village.

How to have your say



There are a couple of ways to comment on the latest version of the Place Plan:

- Fill in one of the questionnaires and comment sheets provided; or
- Visit the Council’s Citizen Space web page, which includes electronic copies of the boards and there is also an opportunity to provide feedback.

If you have any queries, or require any further information, please contact us at info@nexusplanning.co.uk.

What Has Happened since 2021?

Trafford Council's Corporate Plan

The Council has outlined that they will: increase the number of electric charging points per 100,000 population; reduce vehicle miles travels on roads in Trafford; reduce the number of licensed vehicles with Trafford addresses; increase number of licensed Ultra Low Emission Vehicles with Trafford addresses; and reduce the borough wide CO2 emissions.



COVID-19 and the High Street

The increasing desire for people to shop, work and spend leisure time within a 15-minute radius of their front door has come to the fore, thanks to a huge increase in home working, which is set to continue to some extent. Social and community experiences are vital to bring residents together and encourage footfall and increased dwell time in our centres.



Developments in Sale Moor Village

Although no substantial developments have come forward in the village centre since the previous draft of the Place Plan was completed, there have been a series of planning applications relating to the change of use of units, the redevelopment of sites for residential purposes and other applications for aesthetic improvements to commercial units.



Carbon Neutral Action Plan (December 2020)

Trafford Council declared a climate emergency in November 2018, and Greater Manchester has committed to being carbon neutral by 2038. The 2020 Action Plan sets out a series of key themes, of relevance to this Place Plan:

1. Trafford was the first Greater Manchester borough to install 'recycling on the go' trio bins;
2. The Council is developing a Walking and Cycling Strategy;
3. The Council is enhancing spaces for pedestrians and cyclists; and
4. Trafford are key partners within the Greater Manchester Clean Air Plan.

The Opportunities

Response to Climate Emergency

- The urgency of the environmental sustainability agenda creates a clear mandate for the Place Plan to respond to these challenges.
- All interventions must be developed in line with the Council's Climate Change Framework, which sets out the initial steps to reduce carbon emissions.

Changing Patterns of How we Use Our Centres

- The way we use technology in our everyday lives is leading to long-term changes in the way that we live and work.
- The Covid-19 pandemic saw a rise in remote and hybrid working, which accelerated pre-pandemic movements towards active travel, a greater reliance on local amenities for everyday needs and a shift away from cars as the default travel mode.
- Now is the right time to capitalise on the opportunity for a shift towards active and sustainable movements.

Public Realm and Landscaping

- There is a real opportunity to slow down traffic through the village, to create a safer, more user friendly experience giving priority to those using active travel methods.
- Key to this is the provision of generous footways and safe cycle routes to promote sustainable transport use.
- There is also an opportunity to create streets with space for spill-out activity.
- By giving the people of Sale Moor a high street they can curate - there is an opportunity for future events and space to do so within the village.
- We can encourage community ownership of the village - planters for renegade gardeners, village notice boards for advertising events and gathering spaces for local events
- Overall, there is an opportunity to announce arrival and departures to encourage passing traffic to stop and explore.



CYCLE PARKING, LITTER BINS AND SEATING INTEGRATED INTO PARKLETS LEAVE FOOTWAYS CLEAR FOR MOVEMENT



CONSISTENT PAVING TO PRIVATE FORECOURTS & ADOPTED FOOTWAYS



VILLAGE IDENTITY CAN BE ENHANCED BY PARKLET SIGNAGE AND SOFT LANDSCAPE



COMMUNITY GATHERING SPACE / ARTWORK & HISTORIC INTERPRETATION

The Vision and Objectives

Vision

‘Sale Moor will be a thriving village centre with community at its heart.

The centre will become accessible to everyone at all times of the day, with sustainable movement at its heart.

The village will continue to grow as a diverse centre, including a reinvigorated evening economy that will meet the needs of the entire catchment.

It will evolve through strong community partnerships, along with physical and aesthetic improvements’.

Objectives

The Offer of the Centre

1. To maintain and improve the diversity of uses and the offer of the centre through the enhancement of the overall village setting.
2. To help support local businesses through a range of marketing methods to support and promote the offer of the centre.
3. To work with the community and other partners to ensure that the benefits of regeneration are widely felt, and that the village’s offer meets the requirements of the entire catchment including all demographics.

Movement

1. To create an environment that places an emphasis on the safety and utility of streets and routes for people to walk and cycle.
2. To support improvement of accessibility to and within the centre for pedestrians and cyclists and to reduce the dominance of traffic, whilst maintaining appropriate vehicle access and movement.
3. To incorporate the wider Mayor’s Challenge Fund proposals throughout the village, including substantial public realm improvements.
4. To develop a strategy to remove/alter the barriers which form part of the gyratory system to improve pedestrian movement throughout the village.

Streetscape

1. To revitalise and regenerate Sale Moor as an ‘urban village’.
2. To safeguard those parts of the existing built environment that contribute to the character heritage and distinctiveness of the area.
3. To substantially improve the shopfronts in the village.

Public Realm

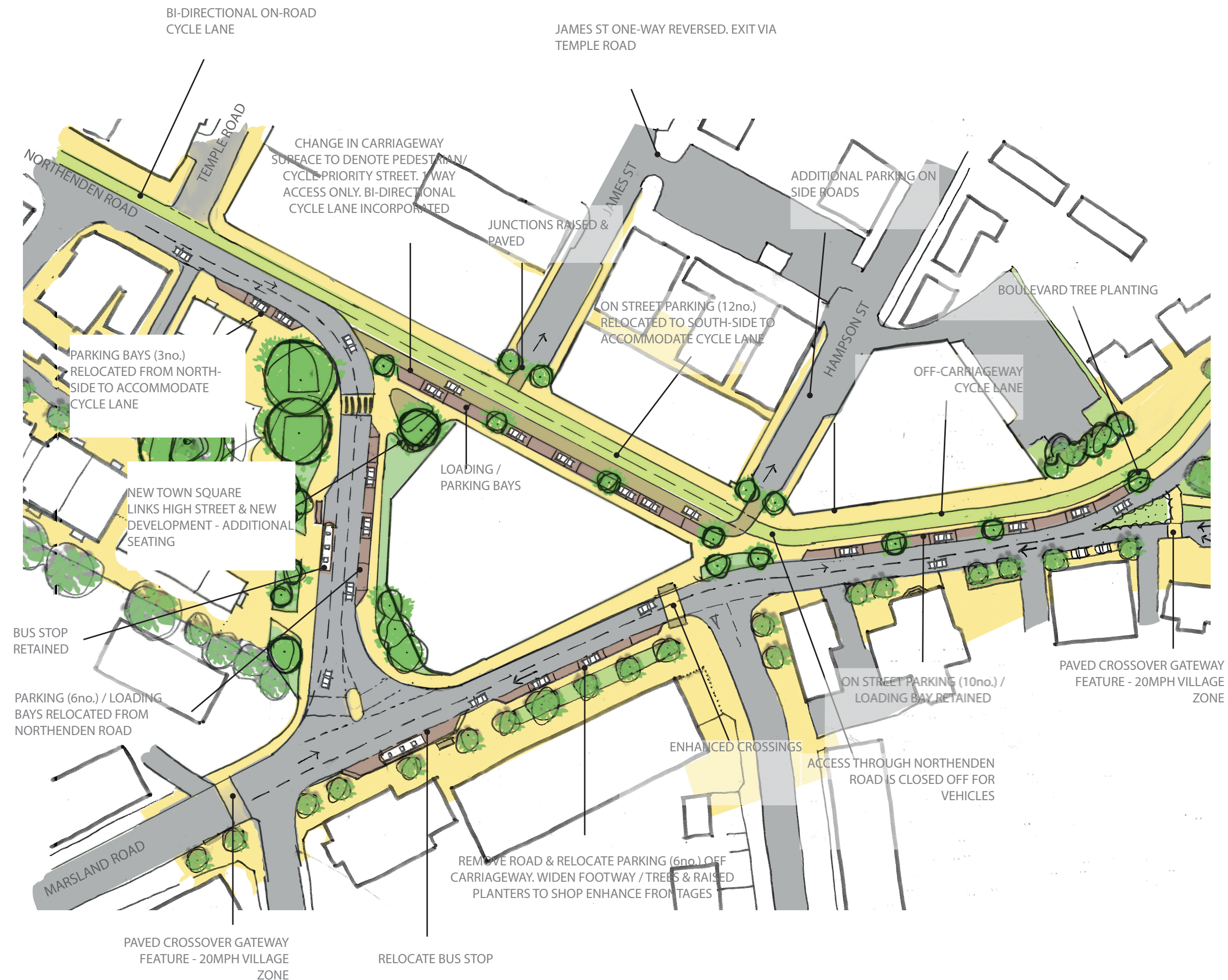
1. To create inclusive, well-designed public spaces which form a place to meet and hold informal events, throughout the year.
2. To create new entrance gateways into the village, welcoming visitors.
3. To improve the overall public realm within Sale Moor, using generous footways and safe cycle routes, soft landscaping and areas within which activities can spill-out into
4. Encouraging new public art, and public realm additions which the community can take ownership of and curate.

The Strategy for Sale Moor

The proposed strategy provided on this board has been formulated having regard to the findings of the baseline analysis, along with discussions with stakeholders, including Transport for Greater Manchester, Amey and Trafford Council.

The Strategy presented and option shown is subject to further detailed consideration of wider implications, such as junction modelling, traffic capacity modelling and an understanding of the movement of traffic in the wider area.

Amey and Trafford Council are committed to proceeding with the modelling and assessments, which will then feed into a final design for the village.



Precedent Images



HIGH STREET CHANGE OF CHARACTER. SPACE FOR SPILL OUT ACTIVITY



CYCLE LANE INTEGRATED INTO FOOTWAY & PARKING



NEW PUBLIC SPACE WITH PEDESTRIAN LINKS ACROSS MAIN ROAD



HIGH STREET THRESHOLDS DEFINED & SPEEDS REDUCED



IMPORTANT LOCAL LANDMARKS ENHANCED WITH NEW PAVING & SEATING



OPPORTUNITY TO CLOSE THE HIGH STREET FOR LOCAL EVENTS

The Movement Strategy

The proposed movement strategy has been formulated to facilitate and encourage sustainable modes of transport, particularly walking and cycling, through Sale Moor.

To facilitate this, improved cycling routes along Northenden Road and Old Hall Road are proposed, with re-configured junctions to aid safe movements through Sale Moor. The gyratory is reconfigured, and access to residential properties and car parks along James Street and Hampson Street are maintained.

The Strategy presented is subject to further detailed consideration of wider implications, such as junction modelling, traffic capacity modelling and an understanding of the movement of traffic in the wider area.



The Movement Strategy - Existing Strategy

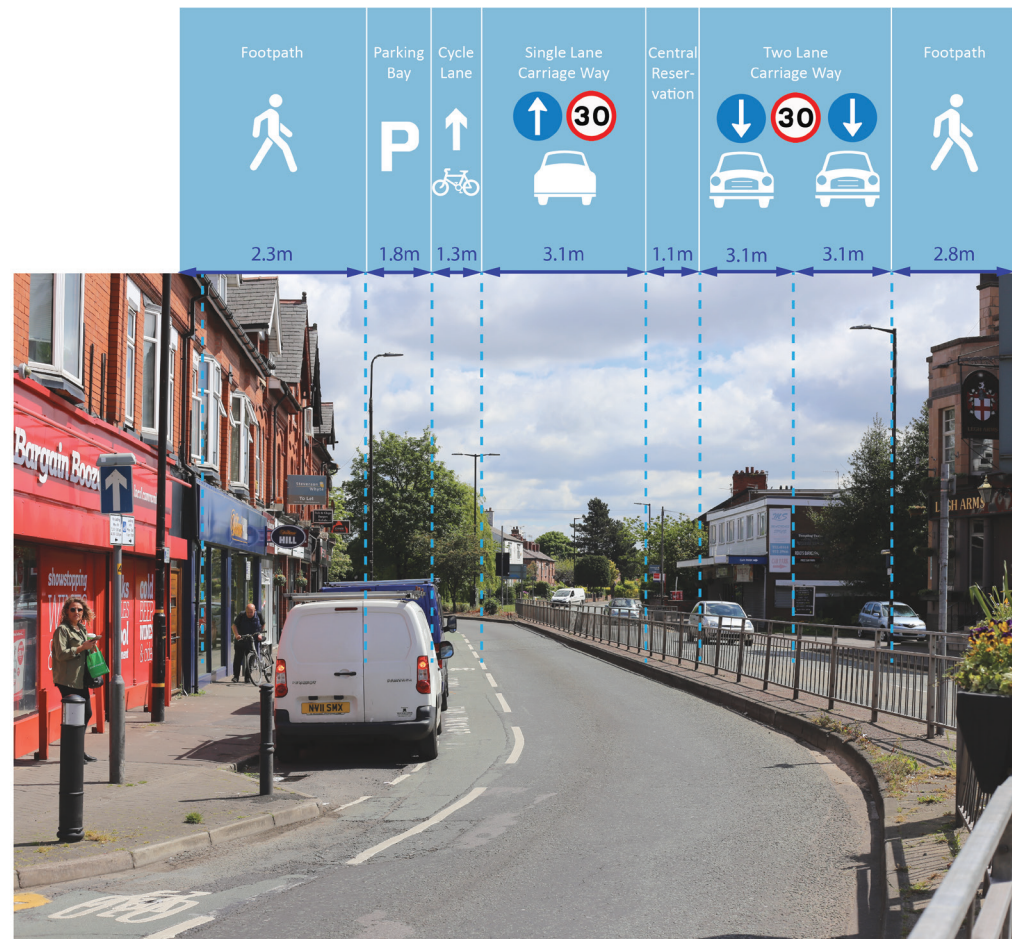
Existing - Weaknesses and Opportunities

Traffic & Transport

- 30mph road however vehicle speeds often exceed this, mainly on Northenden Road;
- Narrow footways;
- Narrow on street parking bays conflict with adjacent cycle lane. Door opening potentially dangerous;
- Hazardous minimum width one way cycle lane;
- Central reservation and guardrail encourages speeding;
- Two lane westbound creates dual carriageway character;
- Limited on street parking on south side of the street.

Public Realm

- Limited street greening. No space for trees;
- Northenden Road is dominated by vehicles;
- Vehicle speeds and street clutter create a poor pedestrian experience;
- Low quality footways and furniture create a poor visitor impression;
- No cycle parking;
- Low quality, inconsistent paving;
- Two sides of the High Street are separated by guardrail. Pedestrians are forced to cross in defined locations.



The Movement Strategy - Proposed Strategy

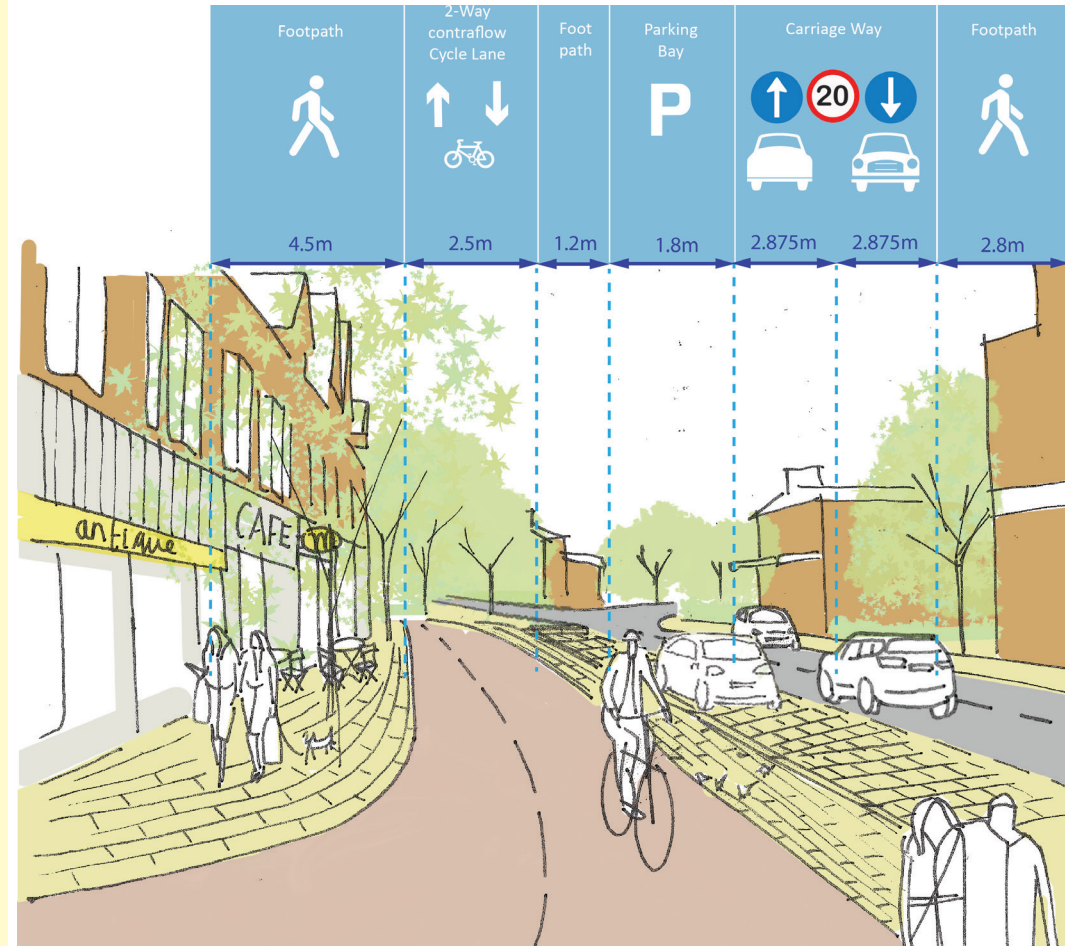
Proposed (subject to detailed modelling and design)

Traffic & Transport

- One way street for access only. 10mph speed limit;
- James Street direction reversed. Exit via Temple Road;
- Remove on-street parking to the north side to accommodate a bi-directional cycle lane;
- Retain and extend on street parking and loading south side, ensuring disabled parking bays are also retained;
- Pedestrian / cyclist priority street with level surface, contrastive carriageway, wide edgings and narrow width slows vehicles and reduces car dominance;
- Remove traffic furniture as speeds and vehicle numbers reduced;
- Improve side road crossings.

Public Realm

- High quality paving and edges and level surface with distinctive street character signifies pedestrian/ cycle priority;
- Footways widened to allow for spill out activity;
- Pedestrian scale lighting and street furniture;
- Tree planting on kerb build outs and on wider foot- ways;
- Cycle lane paved in high quality carriageway surface and subtly delineated with quality details.



Next Steps

When and Where

Thank you for taking the time to visit our exhibition, which will be available for viewing online.

After that date, all the feedback will be considered before finalising the updated Place Plan.

What's Next?

This exhibition provides further information on the proposals, and how you can have your say.

Updates to the Place Plan - After this public consultation, the Place Plan will be updated in response to feedback received so that it reflects comments made by people living and working in Sale Moor.

Approval of the Place Plan - The updated Place Plan will then be formally approved by the Council as a 'Development Brief Document', providing the proposal with formal status. That means it will be used to guide investment and planning applications in the area.

