

Trafford Wharfside

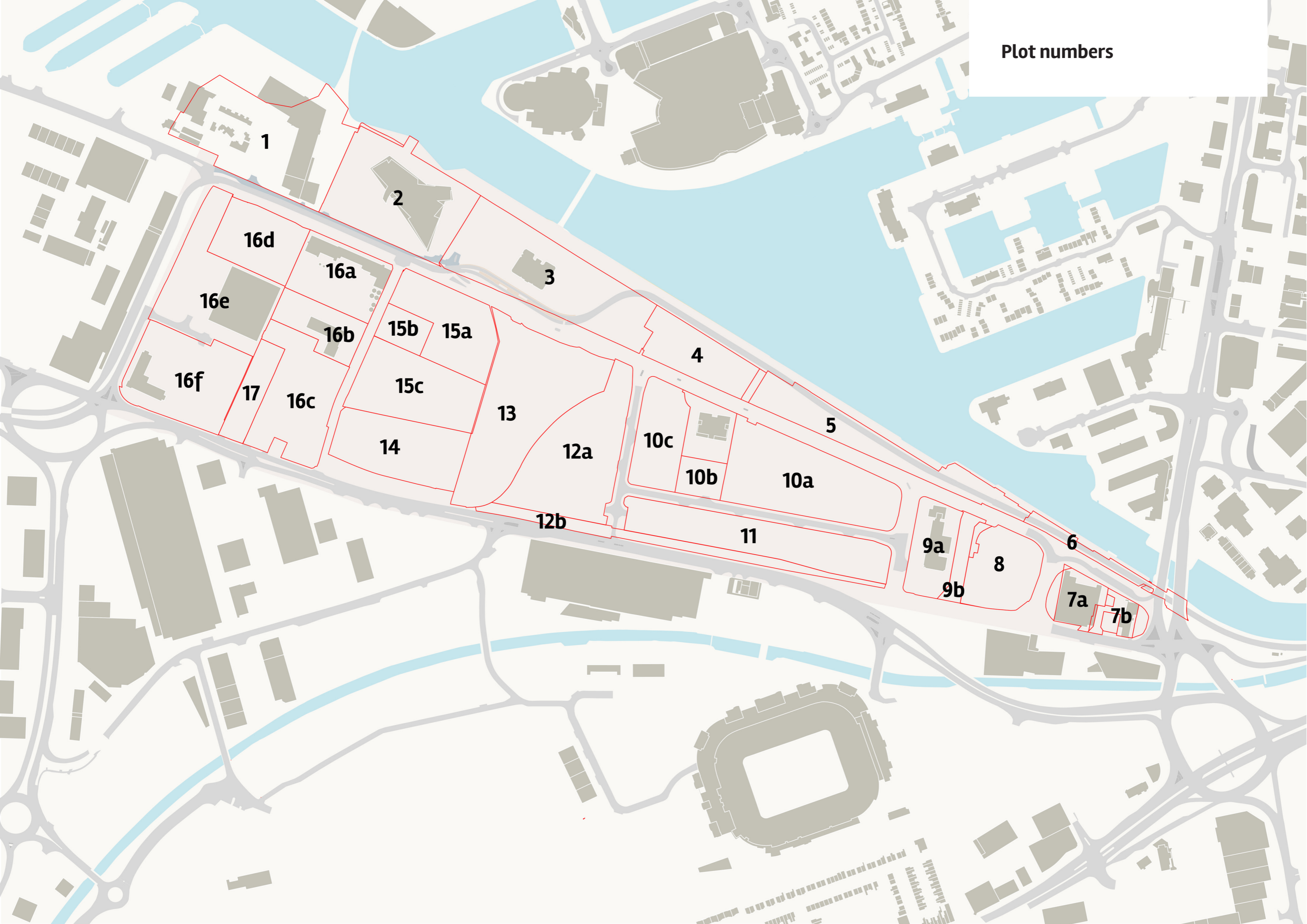
Master Plan

Project Area Boundary

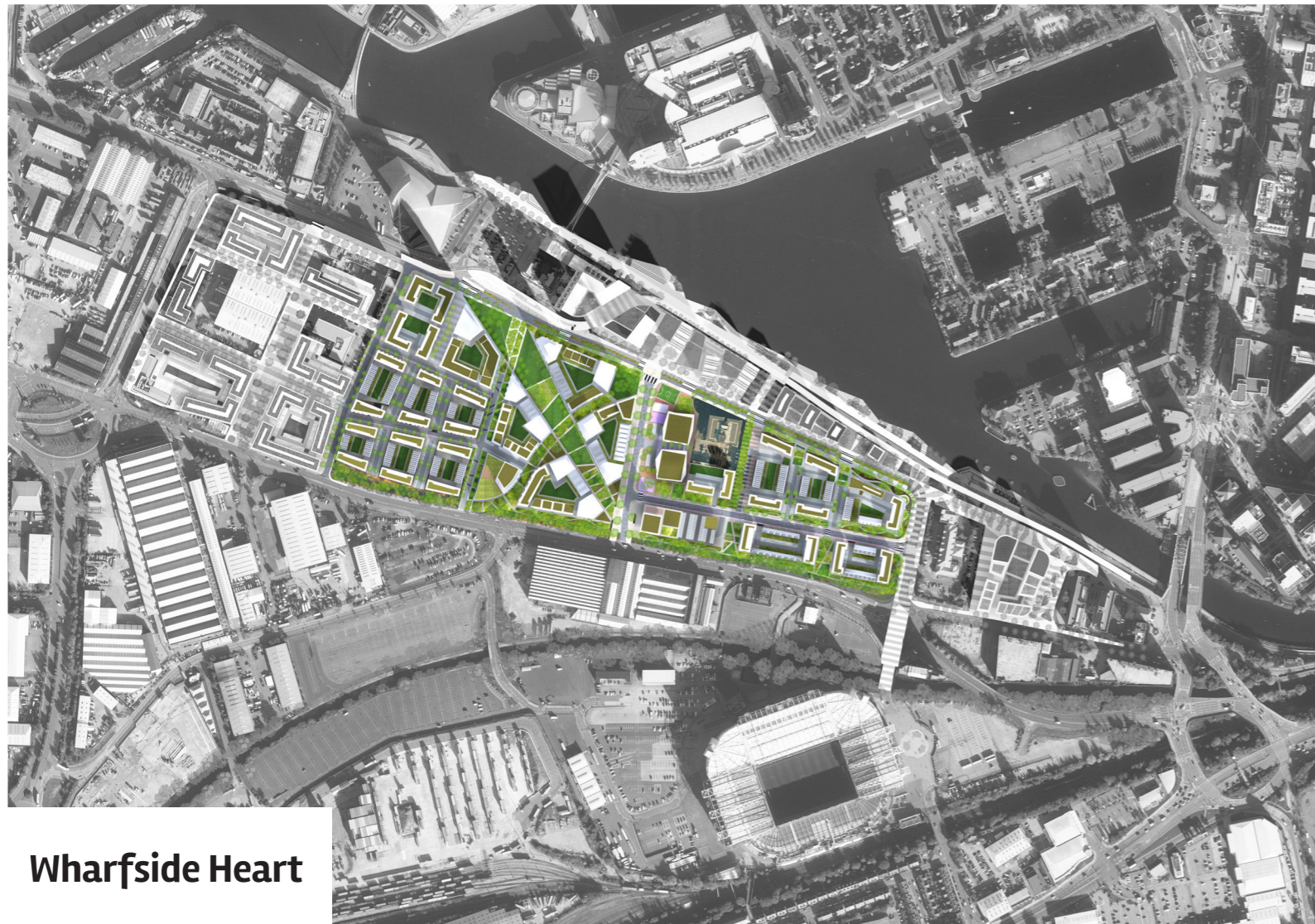




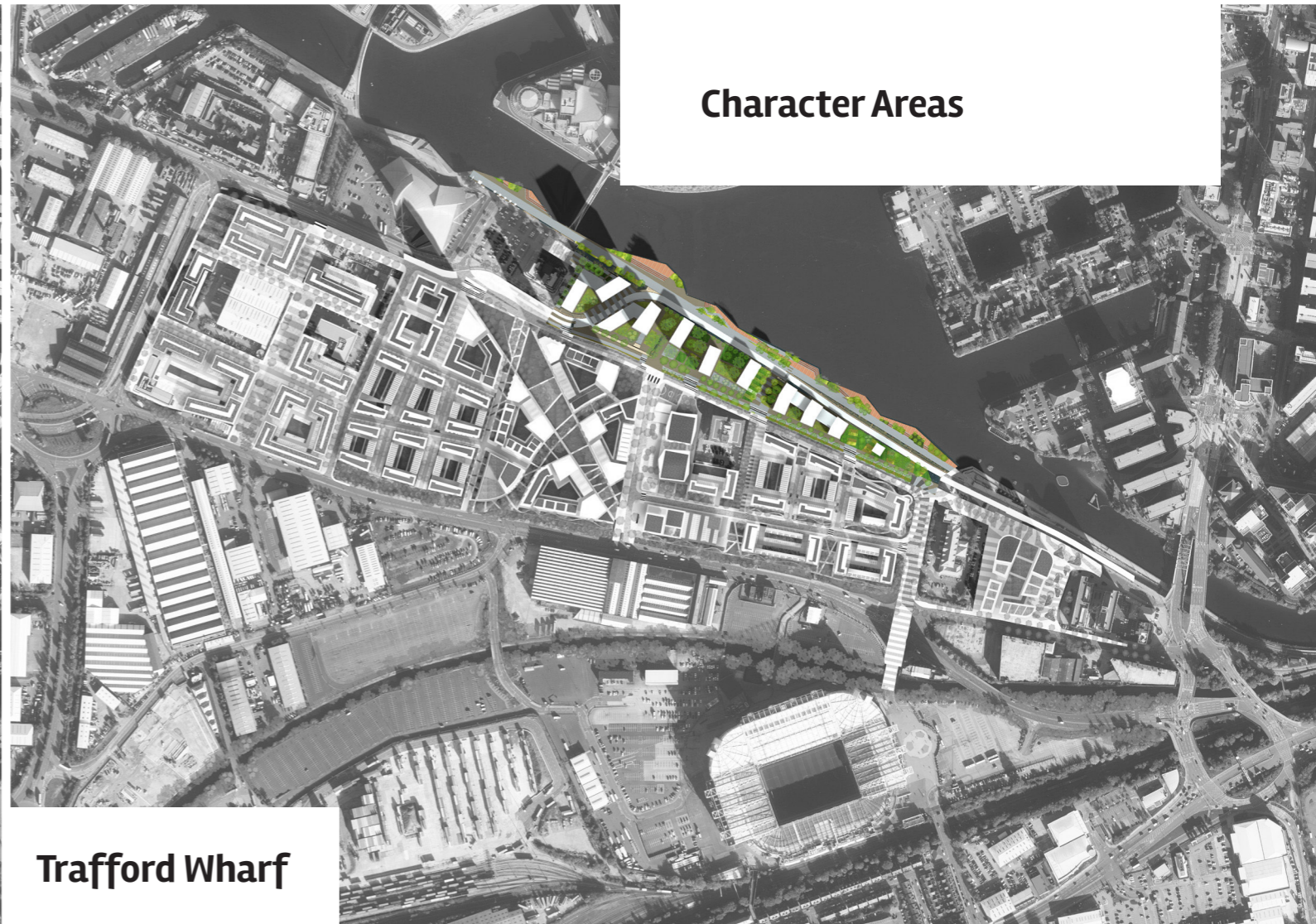
Plot numbers



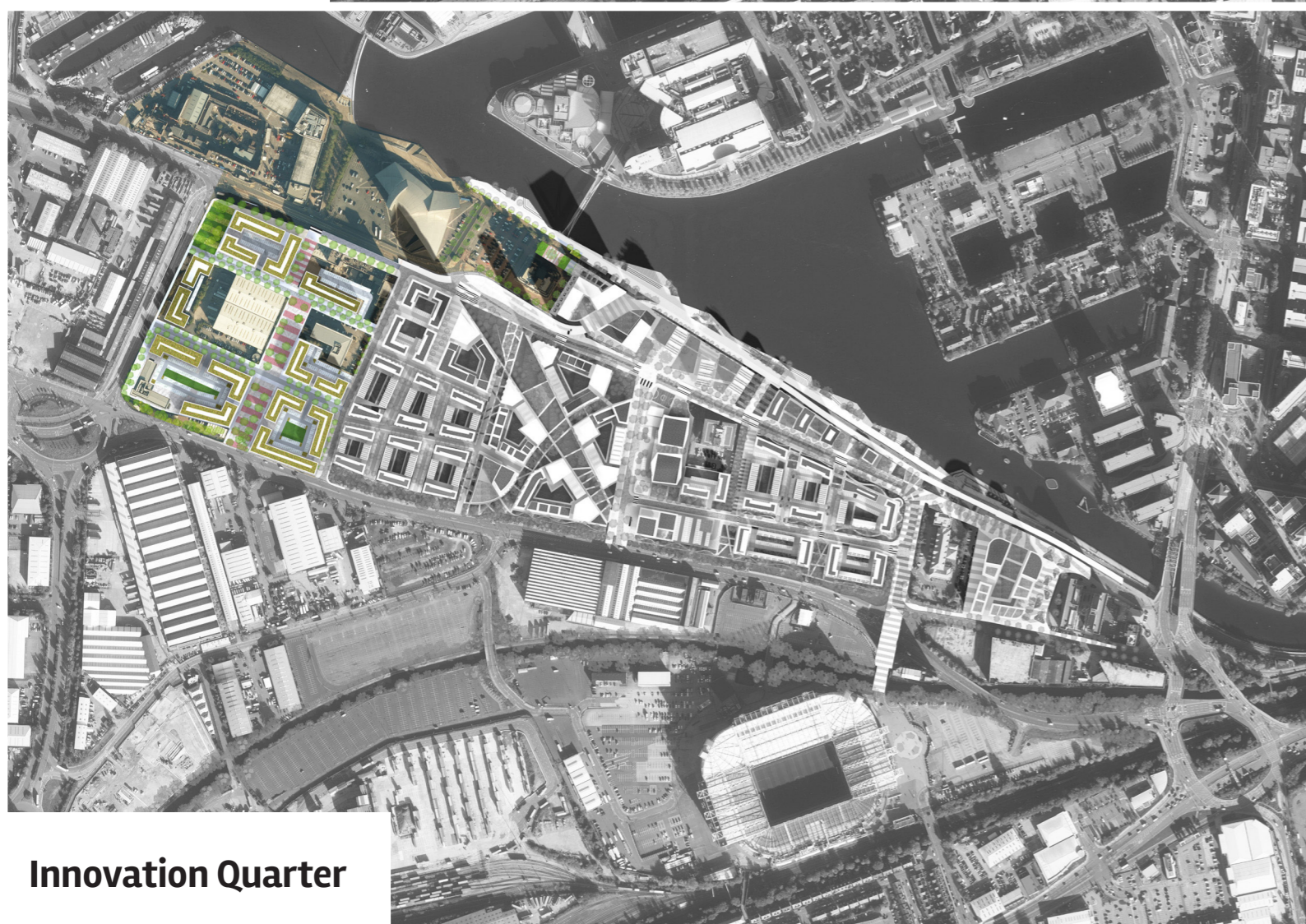
Character Areas



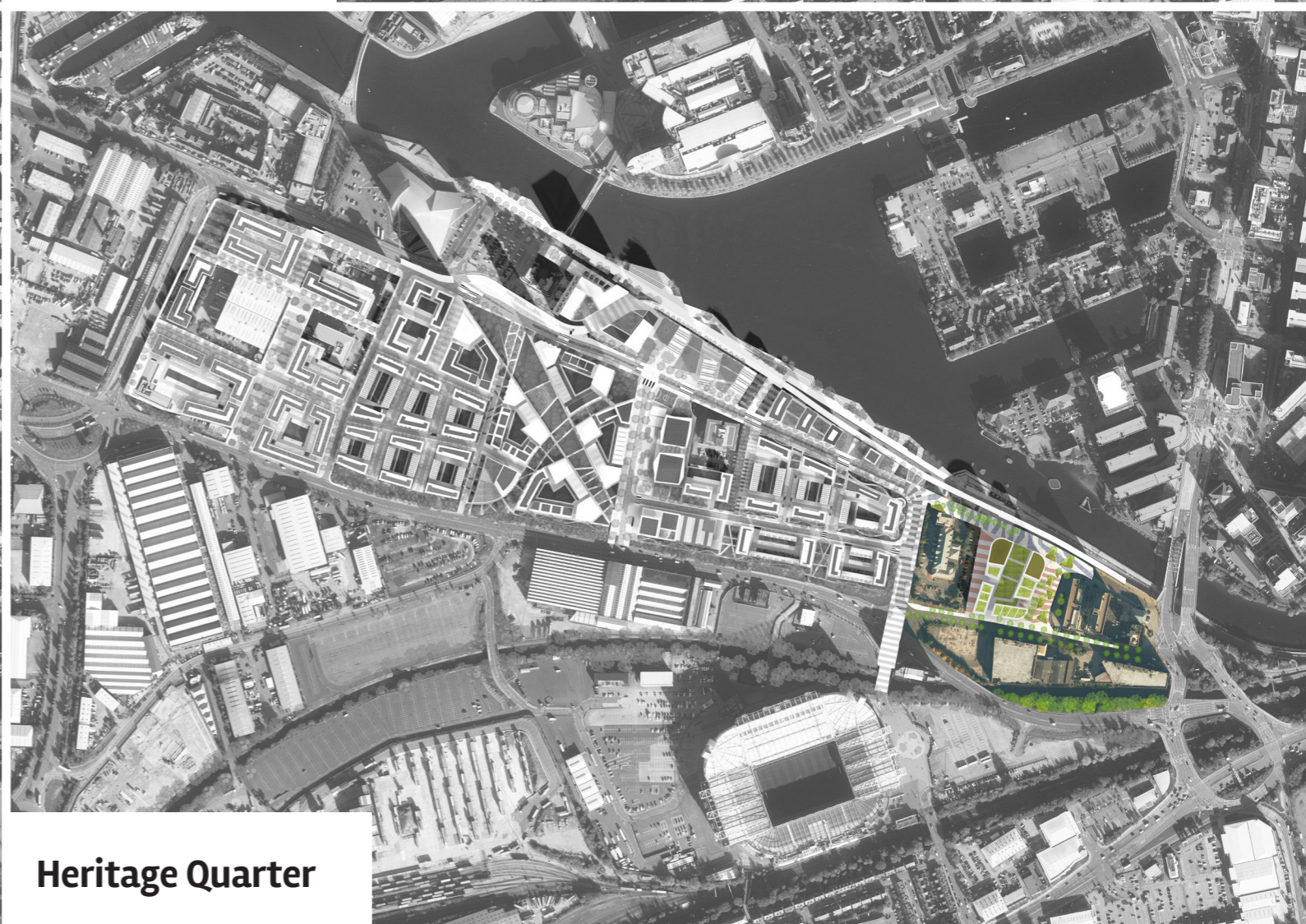
Wharfside Heart



Trafford Wharf



Innovation Quarter



Heritage Quarter

Master Plan aerial illustrative



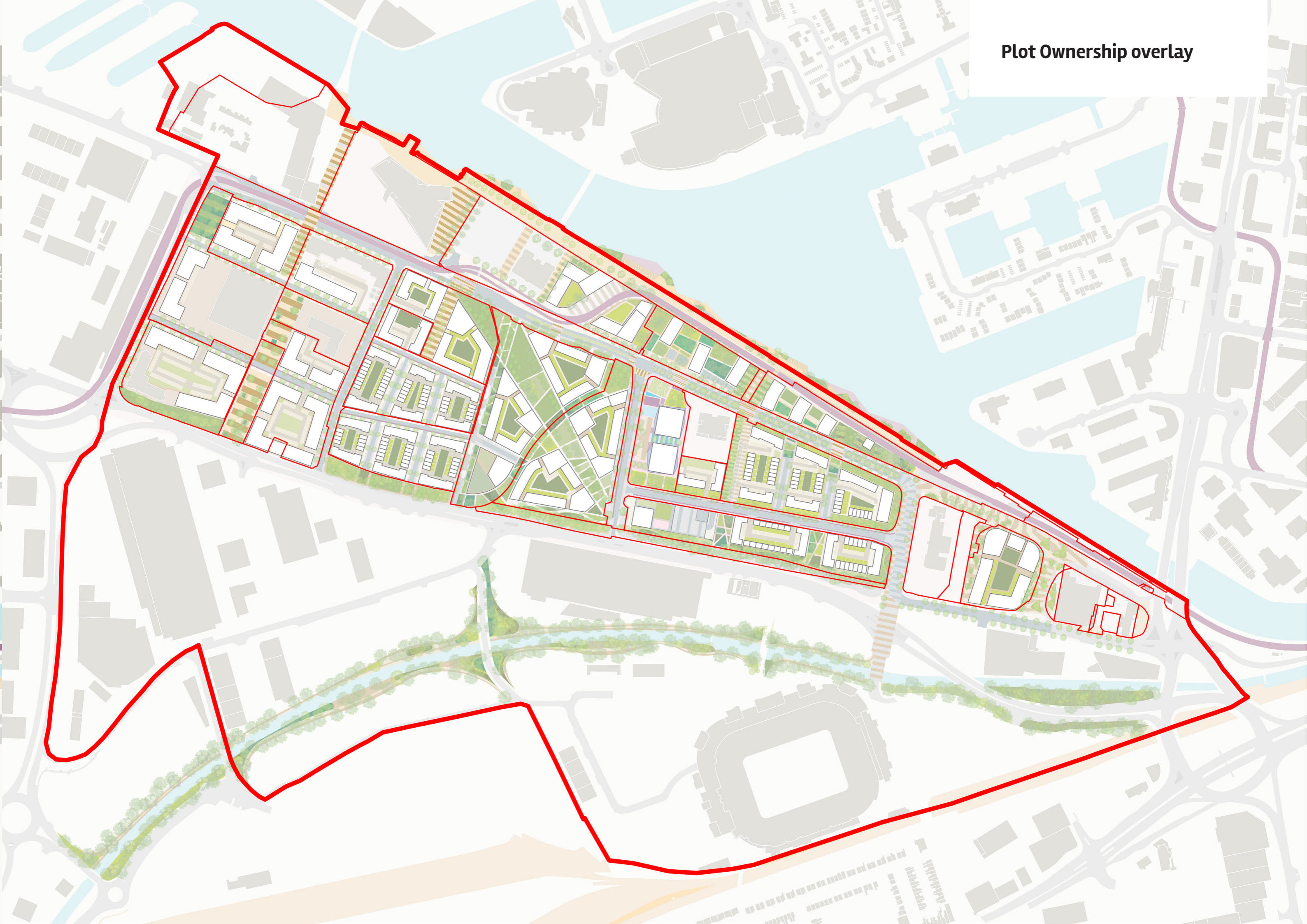
Illustrative Master Plan



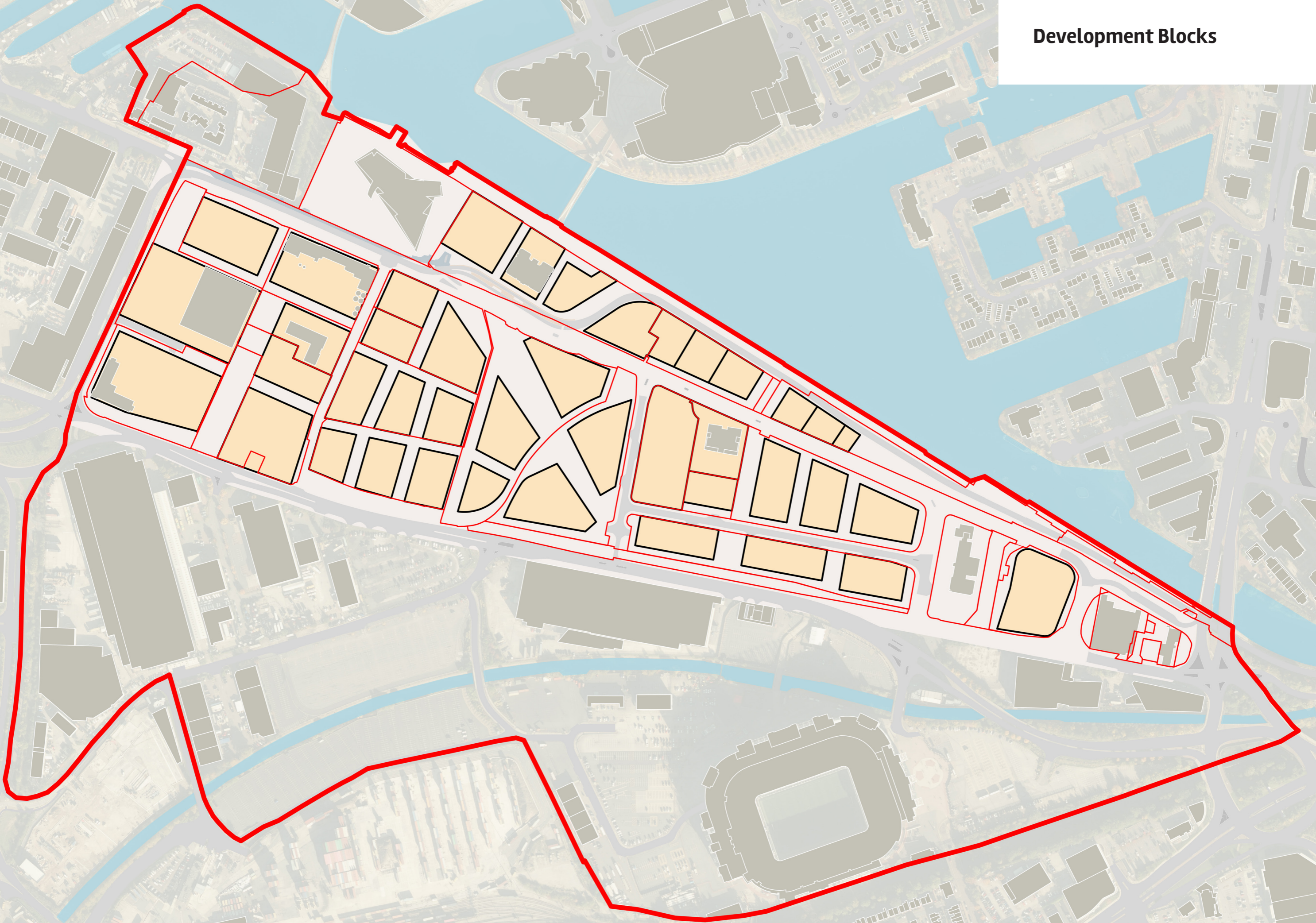
Illustrative Master Plan









Plot Ownership overlay

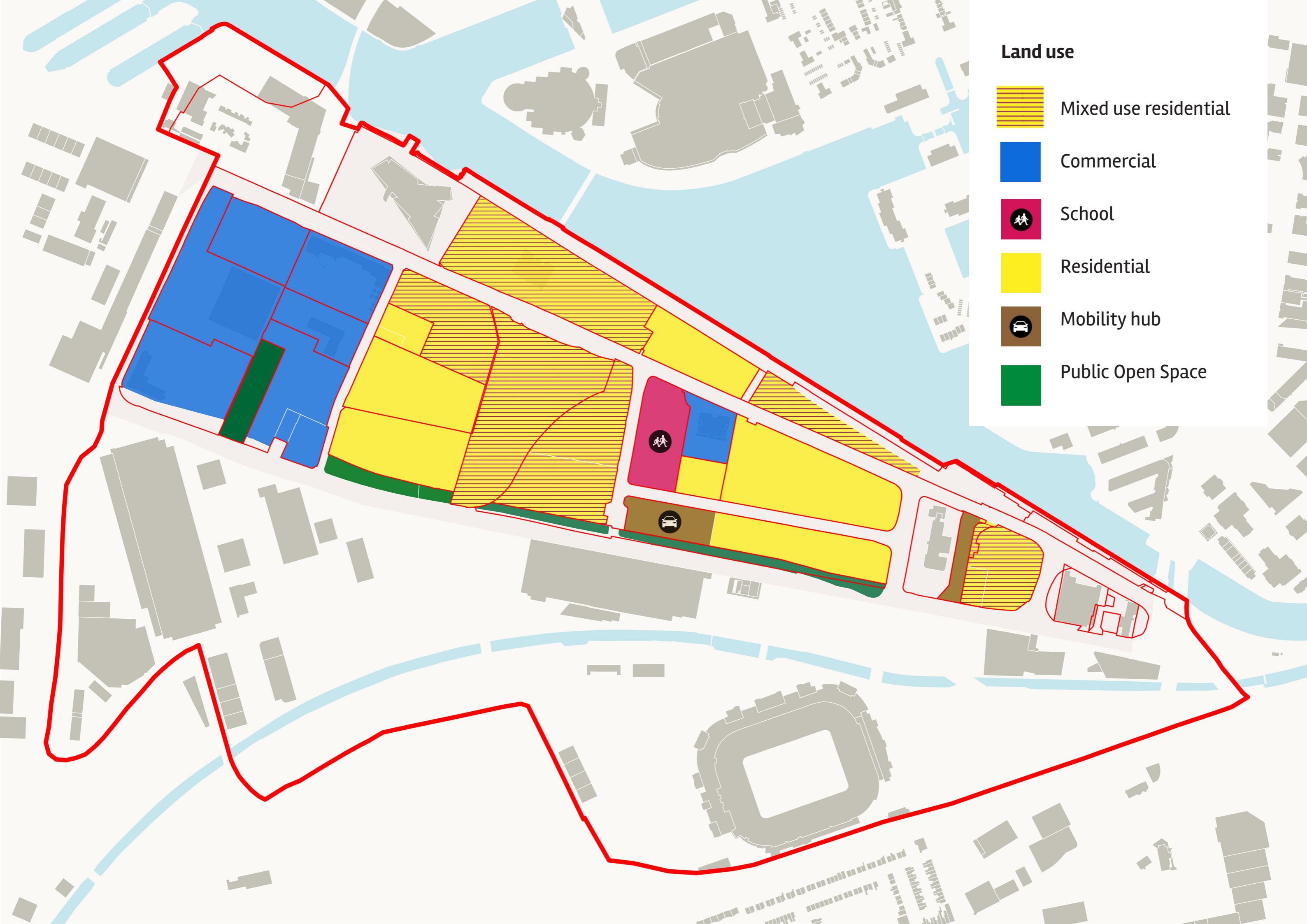


Development Blocks



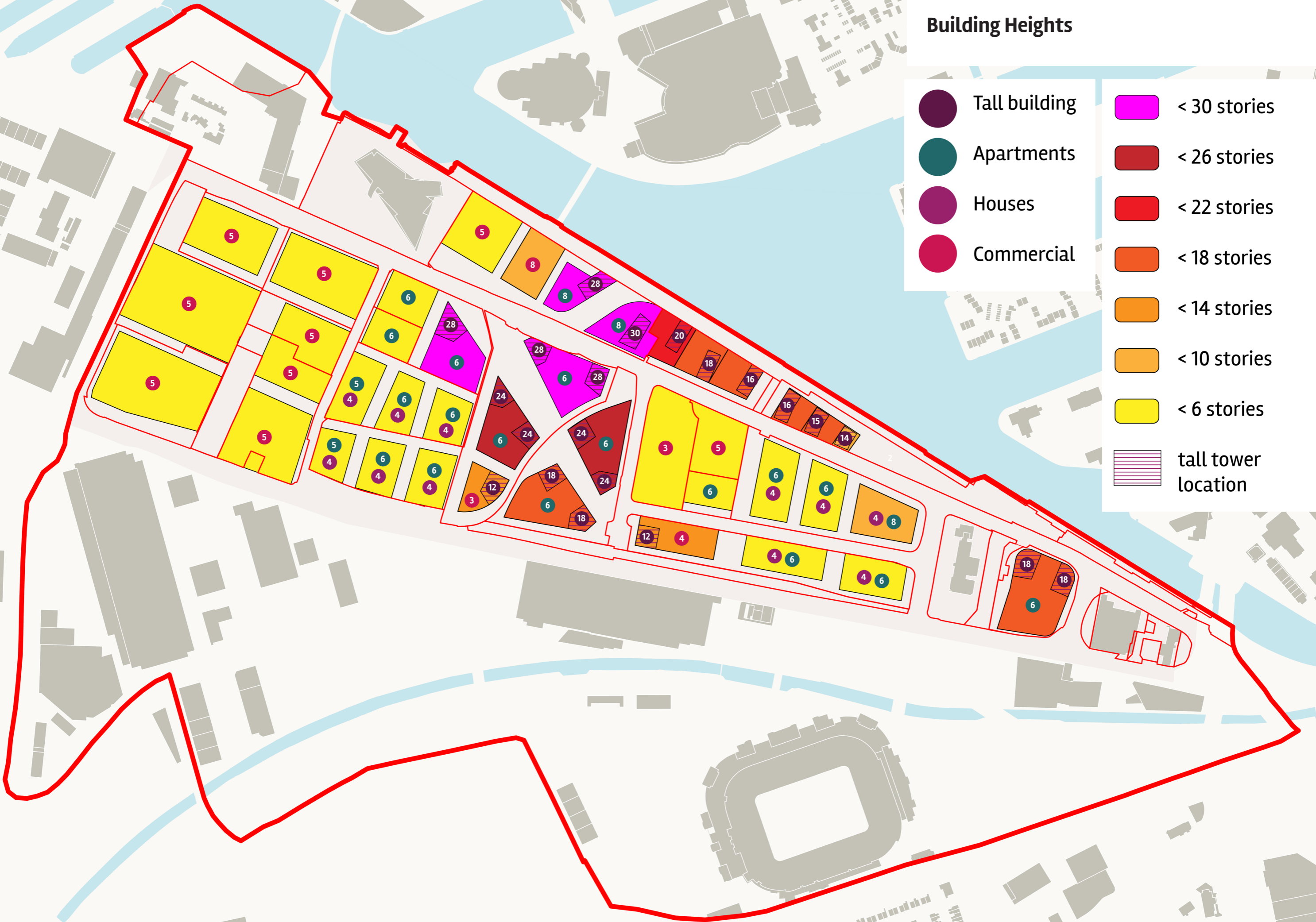
Land use

-  Mixed use residential
-  Commercial
-  School
-  Residential
-  Mobility hub
-  Public Open Space



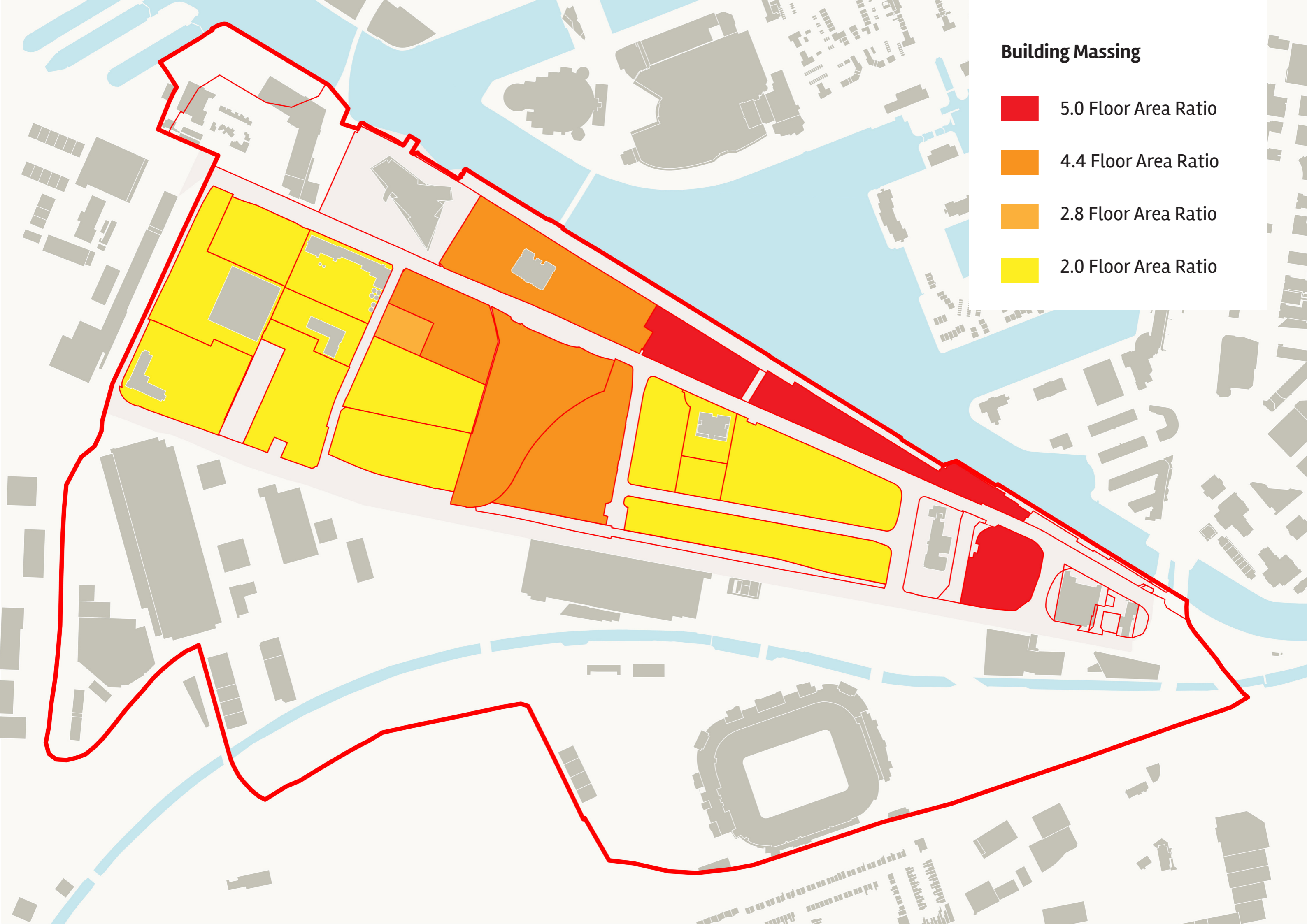
Building Heights

- Tall building
- Apartments
- Houses
- Commercial
- < 30 stories
- < 26 stories
- < 22 stories
- < 18 stories
- < 14 stories
- < 10 stories
- < 6 stories
- tall tower location





Building Massing

- 5.0 Floor Area Ratio
- 4.4 Floor Area Ratio
- 2.8 Floor Area Ratio
- 2.0 Floor Area Ratio



Active edges


-  Commercial uses or private residential entrances
-  Private residential entrances



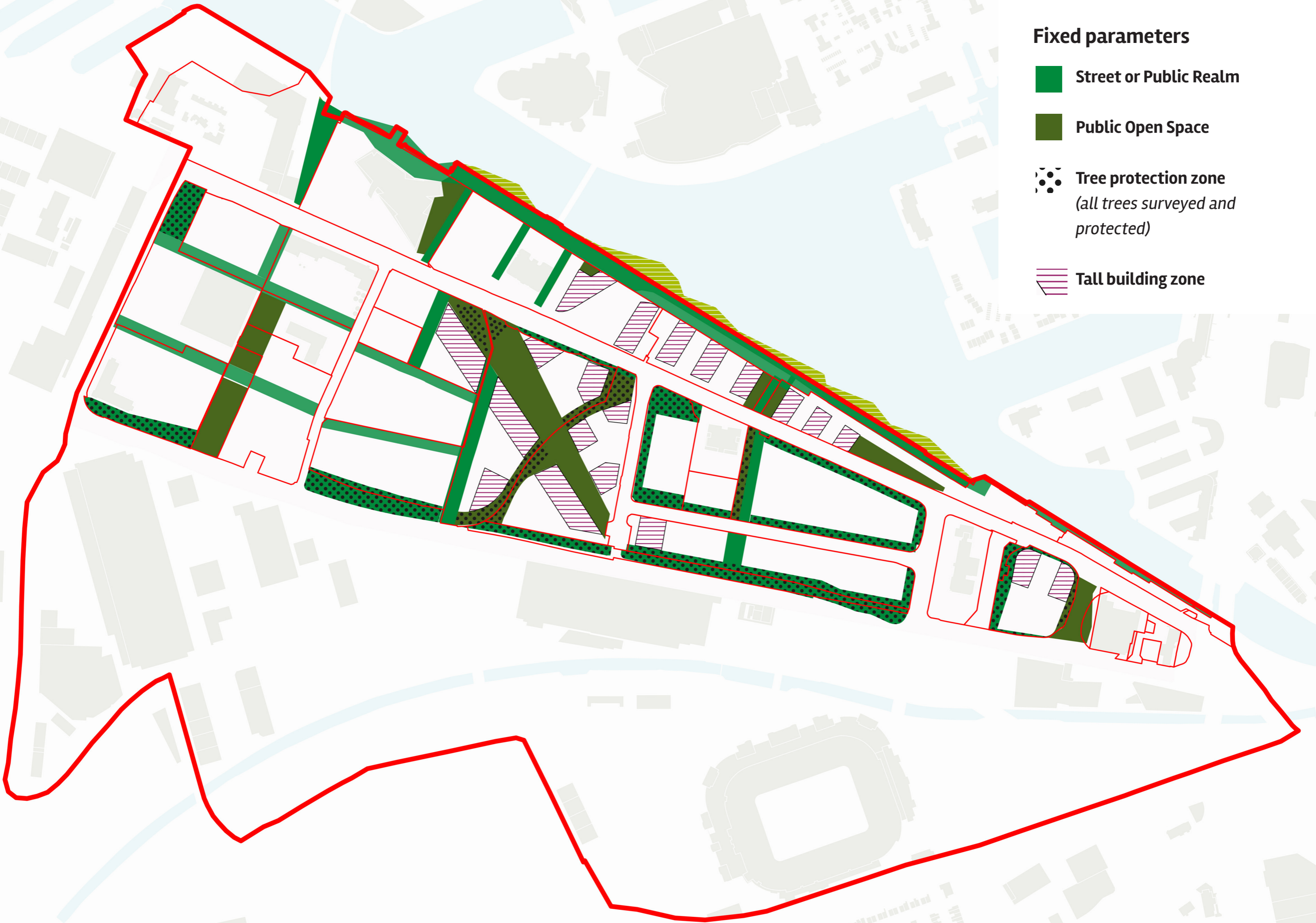
Fixed parameters

 Street or Public Realm

 Public Open Space


 Tree protection zone
(all trees surveyed and protected)

 Tall building zone



Plot arrangement






 Development land

 Public Open Space

 Streets or Public Realm



Block Layouts

-  Apartments
-  Tall Buildings
-  Houses
-  Commercial building
-  Private open space
(communal spaces
and / or private gardens)

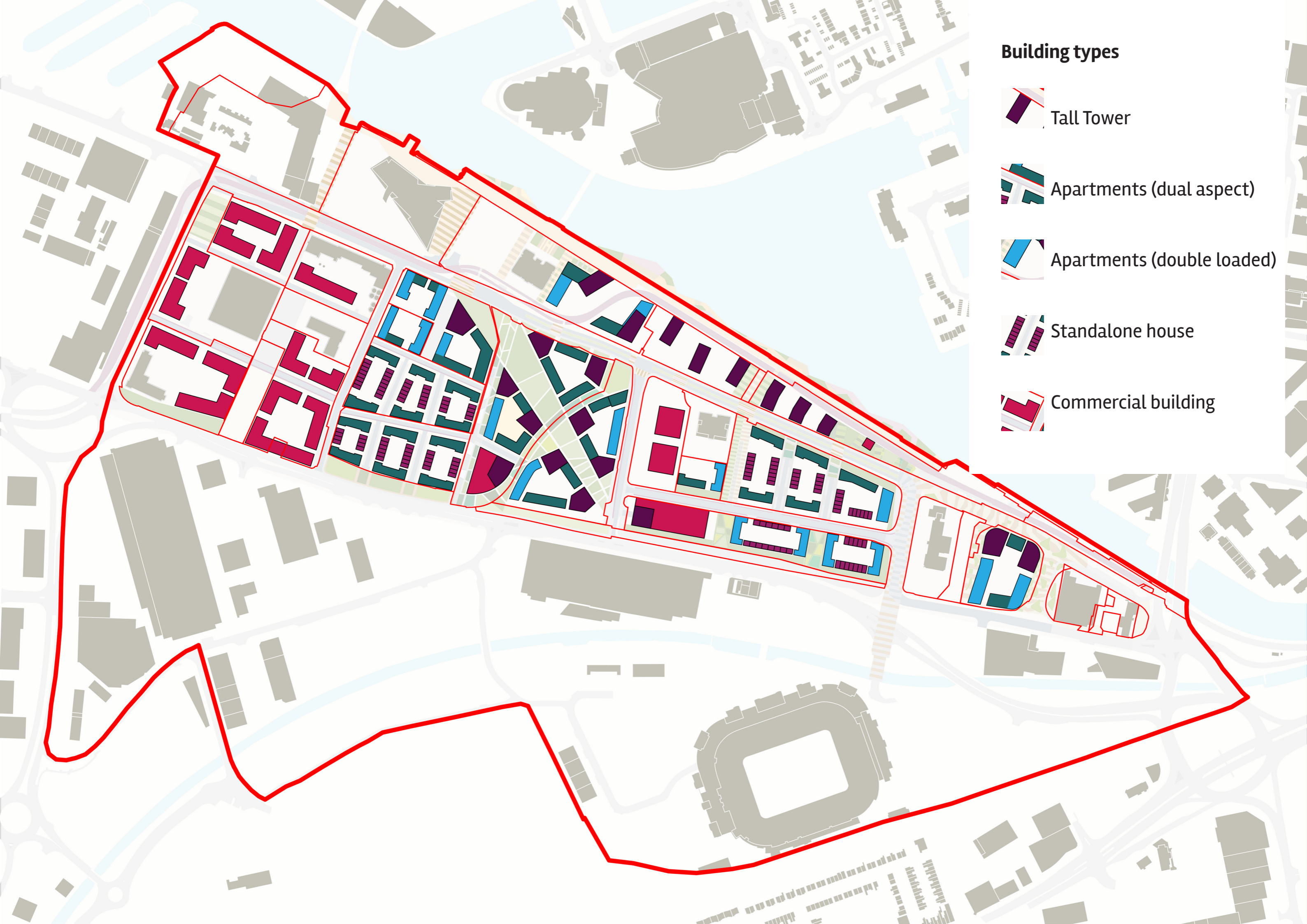
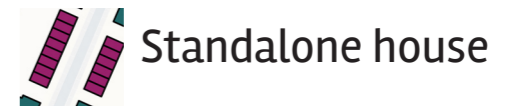
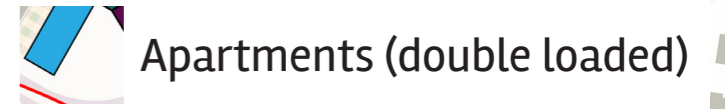
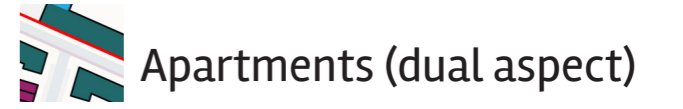


Block Types

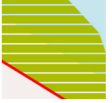
-  Apartments
-  Apartments + Houses
-  Tall Buildings
-  Apartments + Tall Buildings
-  Commercial
-  Commercial + Tall Buildings




Building types




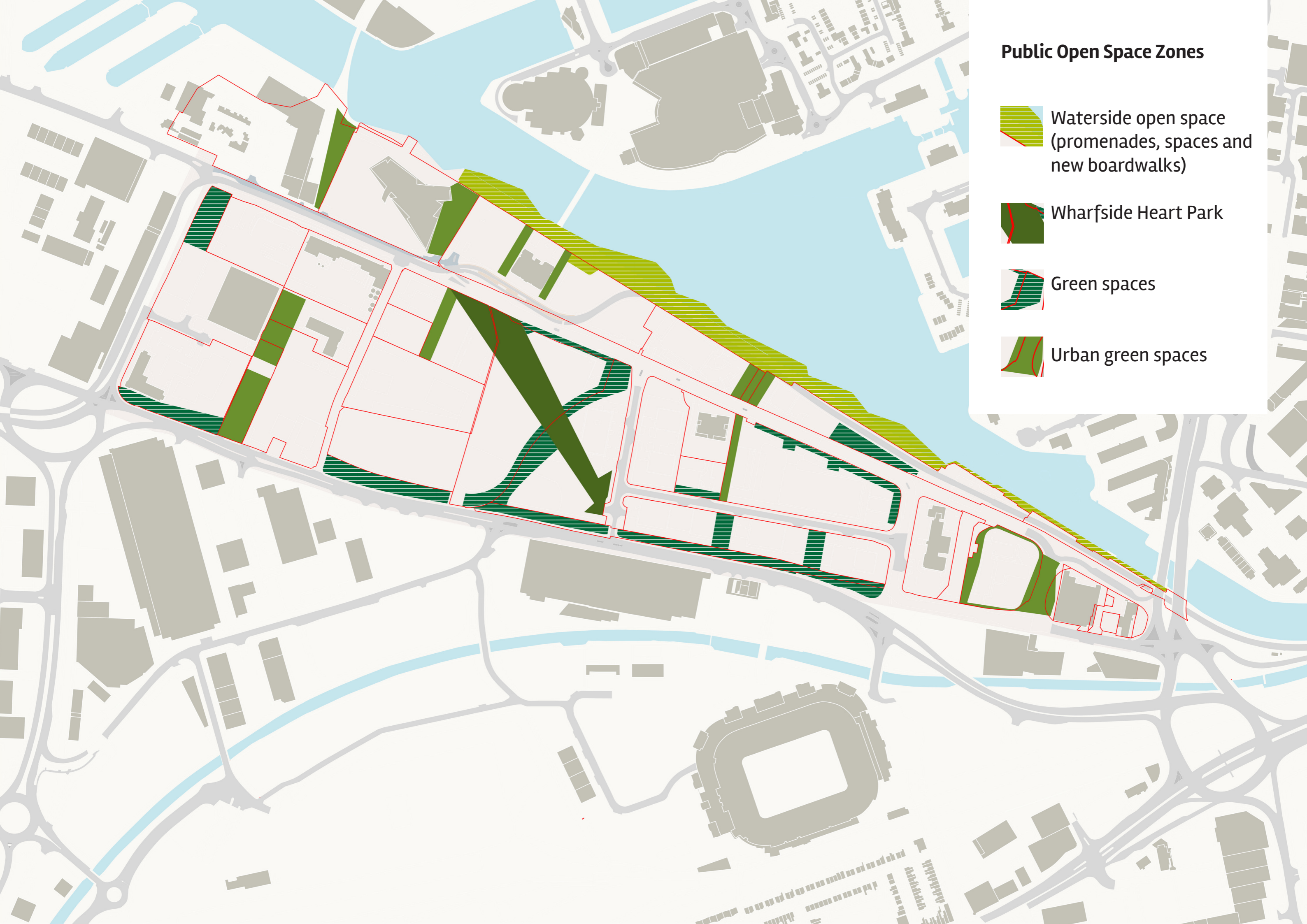
Public Open Space Zones

 Waterside open space
(promenades, spaces and
new boardwalks)


 Wharfside Heart Park


 Green spaces

 Urban green spaces



Streets

 Existing street to be upgraded

 New street

